

Review campaign year 2019

The **skillaware campaign** is intended to promote awareness of ongoing (basic) competence development among bank employees in Switzerland. Its aim is to sustain employability in times of technological, economic and demographic change. The campaign enjoys the backing of the social partners Employers in Banking, the Swiss Bank Employees Association and the Association of Commercial Employees. Bank employees are invited to complete an online self-evaluation, which tests 16 selected basic competences on an anonymous basis. Since the campaign's launch in September 2019, more than 8,000 people have taken part at www.skillaware.ch. A detailed breakdown is provided in the fact sheet Final Evaluation at a Glance.

Outlook campaign year 2020

In 2020, a particular aim of the campaign is to **empower** the bank employees, enabling them to take independent action towards developing their own competences on a continual and long-term basis and sustaining their employability.

Competence development and life long learning therefore have to be accessible to all employees and engage them at an emotional level. To this end, skillaware offers **a portfolio of products for all banking institutions**. At the present time, this is a digital offering which can therefore be accessed from anywhere. In its current form, the offering is also entirely **free of charge**.

The various activities are directly supported by skillaware representatives or skillaware partners (qualified careers advisors).

Contact

For all bookings, specific enquiries and questions about skillaware, please contact info@skillaware.ch.



skillaware 'go to bank' online

- Live advisory sessions and digital workshops
- Target audience: Managers, employees, HR managers

Select from the following topics:

- 'Competence training' introduction
- Competence development for individual departments (especially customer service (Front))
- Competence development for older employees
- Competence development as a management tool
- Integration of basic competence development measures in the existing HR landscape
- Making good use of the home office
- Individual topics



Digital fact sheets on competence development

- Digital fact sheets on the subject of competence development and competence training – also when working from home

Our offering:

- Take advantage of our fact sheets for internal use.
- We are also happy to create fact sheets on individual topics on request.



skills@home – The Podcast for competence development

- skillaware podcast series on a range of topics relating to personal competence training
- Available at: [Competence training](#)

Our offering:

- Take advantage of our audio files for internal use.
- We produce individual episodes on your individual topics.



skillaware walk-in digital

- Short online consultations for bank employees by skillaware careers advisors

Our offering:

- A short personal consultation session takes between 10 and 20 minutes.
- This will give you an initial impression of an orientation meeting and how you can take a proactive role in your own competence development.
- The service is aimed at bank employees who want to be proactive about developing their personal competences. It is available **free of charge** to members of the Swiss Bank Employees Association and the Association of Commercial Employees, and to non-members.