

Press release

Launch of the “skillaware” campaign – Fit for the world of banking

The social partners [Employers in Banking](#), [Swiss Bank Employees Association](#) and the [Association of Commercial Employees](#) launched a national campaign for the Swiss banking centre today. “skillaware” focuses on a self-assessment and developing basic competences in the banking sector with the objective of maintaining the employability.

EMBARGOED UNTIL 9.00 a.m. - Zurich, 5 September 2019 – With “skillaware”, the associations and social partners Employers in Banking, Swiss Bank Employees Association and the Association of Commercial Employees are preparing the ground for standardised basic competences in the Swiss banking sector. skillaware promotes awareness for evaluating one's own competences and supports bank employees in Switzerland in the process of their development and their further professional training during the current technological, economic and demographic changes. “No matter which department they work for or what kind of training and experience they already have, by actively addressing their employability, regularly refreshing their competences and expanding both their professional and personal skills, bank employees remain fit for the workplace of tomorrow”, said Christian Zünd, CEO of the Association of Commercial Employees at today's press conference.

Self-evaluation of basic competences

With the help of an anonymous [online self-evaluation](#), bank employees can find out which basic competences are needed in banking today and in the future and how fit they are in this regard. The self-evaluation was launched on 5 September 2019 and can be completed until the end of the year. “skillaware is an opportunity for all bank employees to test their basic competences and find out more about their future employability”, says Denise Chervet, CEO of the Swiss Bank Employees Association.

Orientation meetings with certified career advisors

After completion of the self-evaluation, bank employees can take action themselves or discuss the results of the self-evaluation, questions and possible follow-up measures with their employer. In addition, they can set up a meeting with a certified career advisor at a special rate. The Swiss Bank Employees

Association and the Association of Commercial Employees offer a first orientation meeting to their members and are also available to bank employees in an advisory capacity. “The sector agrees that motivated and well-trained employees are essential in order to remain fit for the future”, said Balz Stüchelberger, Managing Director of Employers in Banking, at the press conference.

The associations involved are using skillaware to underline the importance and necessity of social partnership solutions for current labour market challenges. “skillaware is a milestone in the history of social partnership in banking”, assert Zünd, Chervet and Stüchelberger.

Further information

This press release and a detailed fact sheet about the skillaware campaign are available in German, French, Italian and English at www.skillaware.ch.

Associations and social partners

Swiss Bank Employees Association

The [Swiss Bank Employees Association](http://www.sbpv.ch) is the staff association of the employees in the Swiss banking and financial sector. In dialogue with its social partners, the association is committed to ensuring a viable Swiss financial centre with secure jobs and fair working conditions.
www.sbpv.ch

Association of Commercial Employees

For more than 140 years, the [Association of Commercial Employees](http://www.kfmv.ch) has been the competence centre for education and work in the commercial and business environment as well as in the retail trade. As a pioneer, it sets standards for a future-oriented education, economic and social policy.
www.kfmv.ch

Employees in Banking

[Employees in Banking](http://www.arbeitgeber-banken.ch) represents the interests of banks and financial services providers as employers in Switzerland. The association advocates for attractive and competitive conditions for the Swiss financial centre.
www.arbeitgeber-banken.ch

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